



SEARCH ENGINE OPTIMIZATION

Client Questionnaire

SEO

Internet

Visibility

Page rank

Website

Results

Visitors

Search Engine
Optimization



GENERAL QUESTIONS

1. What is your website URL?
2. How long has your website been active?
3. What is the purpose of your business website?
4. What Makes Your Company Special?
5. Who are your competitors (Please mention URLs)?
6. What Do You Want People to Do on Your Website? (Quote requests, sales, class, booking, online sale etc?)
7. List name of the Cities/Location you are targeting to rank?
8. Who are your target audience or ideal customer?
9. What is the underlying tech for the website (WordPress, cms, E-commerce, custom etc.)?
10. Do you currently have analytics setup on your website? If no, please create a Gmail account for this website and send me the login details.

11. Do you have Google Webmaster Tools set up? If no, I will setup it with your Gamil ID.

12. Website Admin login details :

13. Website Admin login details :

14. FB login details or share Administrator access with my FB account (If you don't have FB account for this website, I will create with your details, please share phone no, Gmail ID and password for this website) :

15. Twitter login details (If you don't have twitter account for this website, I will create with your details, please share phone no, Gmail ID and password for this website) :

16. LinkedIn login details (If you don't have LinkedIn account for this website, I will create with your details, please share phone no, Gmail ID and password for this website) :

17. Instagram login details (If you don't have Instagram account for this website, I will create with your details, please share phone no, Gmail ID and password for this website) :

18. If you have YouTube Channel, please send me login details :

19. Did you ever run any Google Adwards?

20. Did you ever run any Promotion of your website?